

SuperFood Summer Program

Add more SuperFood Sales to your Store



Boost Sales & Excitement with Prairie Naturals SuperFood Summer Campaign!

PROTEIN BOOSTER



40% Off

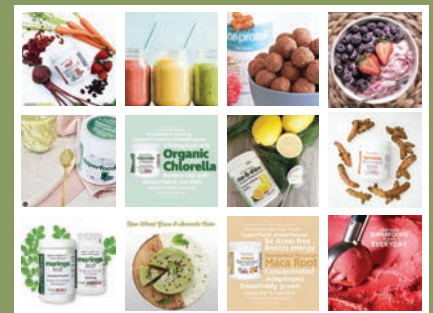
- Organic Rice Protein
- Organic Whey Protein
- Organic Hemp Protein
- Bone Broth Protein

PURCHASE INCENTIVES & PRIZE PACKS

We are proud to offer exciting Purchase Incentives, Prize Packs, and Prairie Gear you can use for in-store promotions, staff perks or as a reward for you! Ninja Blenders, Lululemon gift cards, Handheld Milk Frother, Herschel Back Pack backpacks and more. Details inside!



GET SUPER SOCIAL



Access our SuperFood Social Program for content that can be used for IG posts, stories and Reels or Facebook. Participation in the SuperFood Summer Program, gives you free product for on-line Giveaways to help expand & grow your social circle. Details inside.

Incentives Promo: When you order our GREEN Package (96 SuperFood Units), you will receive a Ninja Professional Plus Blender. When you order our ORANGE Package (48 SuperFood Units), you will receive a \$50 Lululemon Gift Card. Don't forget to take advantage of our BONUS offers: Add any 16 Mixed Units of VOPs at 40% off, as part of any package and receive and receive a Zulay Original Milk Frother Handheld Foam Maker and/or our Extra Bonus: Add 3 Fermented & Organic SuperFoods & 3 Fermented & Organic Maca, as part of any package and receive a SuperFoods Social Media Giveaway Gift Pak (1 Fermented & Organic SuperFood + 1 Fermented & Organic Maca)* *no substitutions. Account must be current. Single location ship orders only and single invoice only - order cannot be split. Not retroactive. May not be combined with any other offer. No substitutions for incentive choices provided. The choices are not suitable, Prairie Naturals will offer a credit on account in the amount the net cost of the incentive as follows - Ninja Professional Plus Blender (\$100) / Zulay Original Milk Frother (\$25) / Lululemon Gift Card (\$50). Maximum 2 incentives per store location for the duration of the program April 1 – August 30, 2021



Add More SuperFoods to Your Everyday!

Choose a Package that Works for You!

GREEN Package

Buy any **96** Mixed Units of SuperFoods **30% OFF**

- Receive:**
- 3 Boxes of Organic Red SuperFoods or Morning Rise & Shine
 - Display Stand (optional)
 - Access to our Social Media Toolbox
 - SuperFood Training Module
 - **AND a Ninja Professional Plus Blender** to Help you Add More SuperFoods to Your Everyday
 - SuperFood Foam Boards
 - SuperFood 11x17 Poster
 - 50 Newsletters
 - 50 SuperFood Booklets
 - 50 Recipe Books



ORANGE Package

Buy any **48** Mixed Units of SuperFoods **30% OFF**

- Receive:**
- 2 Boxes of Organic Red SuperFoods or Morning Rise & Shine
 - Display Stand (optional)
 - Access to our Social Media Toolbox
 - SuperFood Training Module
 - \$50 LuluLemon Gift Card
 - SuperFood Foam Boards
 - SuperFood 11x17 Poster
 - 50 Newsletters
 - 50 SuperFood Booklets
 - 50 Recipe Books



RED Package

Buy any **24** Mixed Units of SuperFoods **25% OFF**

- Receive:**
- 1 Box of Organic Red SuperFoods or Morning Rise & Shine
 - Display Stand (optional)
 - Access to our Social Media Toolbox
 - SuperFood Training Module
 - SuperFood Foam Boards
 - SuperFood 11x17 Poster
 - 25 Newsletters
 - 25 SuperFood Booklets
 - 25 Recipe Books

ADD-ON OFFER!

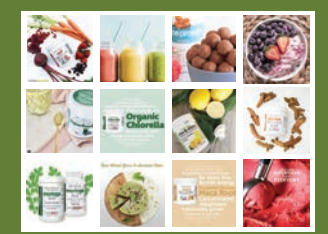
Buy Any SuperFood Package **GREEN, ORANGE** or **RED**

add any 16 or more units of Vegan & Organic Proteins get **40% OFF**

PLUS get a **FREE Handheld Milk Frother** Retail Value \$30



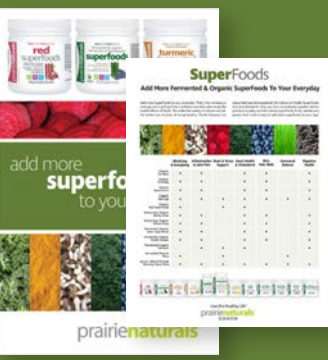
Optional Display Stand Newsletter



Social Media Assets



Product Training



Poster & Foam Board

EXTRA BONUS OFFER!

Social Media Gift Pak

Add 3 Fermented & Organic SuperFoods + 3 Fermented & Organic Maca as part of any package and receive a SuperFood Social Media Giveaway Gift Pak (1 Fermented & Organic SuperFood + 1 Fermented & Organic Maca)*

*no substitutions



Celebrate the Colours of Health with Prairie Naturals

Create an Instagram story or reel and tag us @PrairieNaturals and we will send you a replacement of the featured product.

Create an instore display featuring 6 or more of our Fermented & Organic SuperFoods and we will send you 4 Prairie Naturals tank tops.



5 Prize Packs

Plus every story, reel or display will be entered to WIN 1 of 5 prize packs including:

- Herschel Back Pack
- 2 Prairie Naturals Cups
- 1 Organic Red SuperFoods
- 1 Fermented Organic SuperFoods



Note: products might vary according to availability

Contest Draw Date: August 15 2021

Celebrate the Colours of Health

Summer Campaign 2021

RED Package
• 24 Units • SuperFoods

ORANGE Package
• 48 Units • SuperFood
• \$50 Lululemon Gift Card

GREEN Package
• 96 Units • SuperFoods
• Ninja Professional + Blender

CODE	PRODUCT DESCRIPTION	SIZE	PRICE	DISCOUNT	NET			
FERMENTED & ORGANIC SUPERFOODS								
00080	Fermented Organic SuperFoods	150 g	28.99	25%	21.74			
10049	Green Foods & Fermented Mushroom Complex	8.1g X 30 Packets	44.99	25%	33.74			
00659	Fermented Organic Maca Powder	150 g	27.99	25%	20.99			
00410	Organic Chlorella Broken Cell Wall	180 Tablets	18.99	25%	14.24			
00411		360 Tablets	36.99	25%	27.74			
00412		200 g	29.99	25%	22.49			
00446		400 g	58.99	25%	44.24			
00617		180 V-Caps	21.99	25%	16.49			
00442		180 Tablets	14.99	25%	11.24			
00443	Organic Spirulina Blue Green Algae	360 Tablets	28.99	25%	21.74			
00444		200 g	23.99	25%	17.99			
00445		400 g	46.99	25%	35.24			
00623		180 V-Caps	19.99	25%	14.99			
00480		180 V-Caps	21.99	25%	16.49			
00492	Organic Aqua Greens Organic Spirulina & Chlorella Blend	360 V-Caps	42.99	25%	32.24			
00481		200 g	33.99	25%	25.49			
00612	Organic Fermented Prairie Grasses	180 V-Caps	35.99	25%	26.99			
00615	Organic Wheatgrass, Barley Grass, Alfalfa Grass, & Oat Grass	300 g	46.99	25%	35.24			
00451	Organic Fermented Barley Grass Juice Powder	150 g	33.99	25%	25.49			
00466	Organic Fermented Wheatgrass Juice Powder	150 g	33.99	25%	25.49			
00611	Organic Red SuperFoods Blend with Organic Beet & Pomegranate	210 g	31.99	25%	23.99			
10045		7g x 30 Packets	39.99	25%	29.99			
00630	Organic Moringa Leaf	180 V-Caps	22.99	25%	17.24			
00631		200 g	22.99	25%	17.24			
00636	Fermented Organic Turmeric Powder	150 g	24.99	25%	18.74			
ALKALINE HEALTH								
00272	Morning Rise & Shine pH Balancing Lemon, Aloe, & Mineral Drink Mix	126 g	21.99	25%	16.49			
00273		252 g	42.99	25%	32.24			
10010		8.4 g x 30 Packets	45.99	25%	34.49			
VEGAN & ORGANIC PROTEINS								
00289	Organic Raw Canadian Hemp Protein - French Vanilla	400 g	24.99	40%	14.99			
00285	Organic Raw Canadian Hemp Protein - Dark Chocolate	400 g	24.99	40%	14.99			
00283	Organic Raw Canadian Hemp Protein - Natural	400 g	24.99	40%	14.99			
00400	Organic Grass-Fed Whey Protein - French Vanilla	300 g	29.99	40%	17.99			
00403	Organic Grass-Fed Whey Protein - Natural	300 g	29.99	40%	17.99			
00287	Organic Sprouted Brown Rice Protein - French Vanilla	360 g	23.99	40%	14.39			
00286	Organic Sprouted Brown Rice Protein - Natural	360 g	23.99	40%	14.39			
00649	Organic & Free Range Chicken Bone Broth	300 g	39.99	40%	23.99			
00650	Organic & Grass-Fed Beef Bone Broth	300 g	39.99	40%	23.99			
SUPERFOOD MARKETING TOOL								
	Organic Red SuperFoods or Fermented & Organic SuperFoods or Morning Rise & Shine		—	—	—	30 Packets	60 Packets	120 Packets
	SuperFood Foam Board	8.5" X 11"	—	—	—	1	1	1
	SuperFood Poster	11" X 17"	—	—	—	2	2	2
	SuperFood Newsletter	8.5" X 11"	—	—	—	25	50	50
	SuperFood Booklet	5.5 " X 8.5"	—	—	—	25	50	50
	SuperFood Recipe Book	5.5 " X 8.5"	—	—	—	25	50	50
	Access to our Social Media Toolbox	—	—	—	—	✓	✓	✓
	SuperFood Training Module	—	—	—	—	✓	✓	✓
	SuperFood Display Stand	24 units / 48 units	—	—	—			
	Vegan & Organic Proteins Display Stand	16 units / 40 units	—	—	—			

To place your order, call 1.800.931.4247, or fax 1.877.941.4974, or email customer@prairienaturals.ca